

WSIBW
1640856
Est 0214

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael J Day, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Bollier

Authorized committee:

Bollier For Kansas

Agency requesting time (and contact information):

☐

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kansas

Date of election:

August 4, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

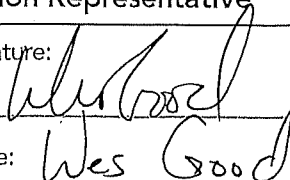
Station Representative

Signature:



Digitally signed by Michael J Day
Date: 2020.05.06 12:02:13 -04'00'

Signature:



Name: Michael J Day

Name:

Wes Good

Date of Request to Purchase Ad Time: 5/12/20

Date of Station Agreement to Sell Time:

6/1/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Digitally signed by Michael J Day
Date: 2020.05.06 12:18:15 -04'00'

Name: Michael J Day

Date: 5/6/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

5/27/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1640856

Station Call Letters:

WIBW

Date Received/Requested:

6/1/20

Est. #:

0214

Station Location:

Topeka, KS

Run Start and End Dates:

6/2-6/8

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Brand Time Schedule - WIBW

PERIOD FROM JUN02/20 TO JUN08/20
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT BUSK Bollier for US Senate (KS)
PRODUCT BUS Bollier for US Senate (KS)
ESTIMATE 0214 BOLLIER KS SENATE 6.2-6.8 TV

Market TOK KS TOPEKA, KS

RTG SVC-NSI

REVISION: 1

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	T02	W03	T04	F05	S06	S07	M08	TOT	COST/TAX	R/CPP	I/CPM
(CBS, CH=13)																	
STATION: WIBW WIBW-TV																	
SLS REP: UNASSIGNED																	
001		0500A	JUN03	13 NEWS THIS MORNING	:30	EM		1	1				1	3	50.00	2.0*	3.9
		0600A	JUN08													25.00	12.76
002		0700A	JUN02	CBS THIS MORNING HOU	:30	EM	1		1				1	3	100.00	4.7*	9.2
		0800A	JUN08													21.28	10.86
003		0930A	JUN07	FACE THE NATION	:30	EM							1	1	150.00	4.9*	9.6
		1030A	JUN07													30.61	15.61
004		1200P	JUN03	MIDDAY IN KANSAS	:30	DA		1		1				2	75.00	11.8*	23.1
		1230P	JUN05													6.36	3.24
005		0600P	JUN02	13 NEWS @ 6P	:30	EN	1		1	1				3	350.00	13.5*	26.5
		0630P	JUN05													25.93	13.23
006		0630P	JUN03	WHEEL OF FORTUNE	:30	PA		1		1				2	250.00	12.9*	25.3
		0700P	JUN05													19.38	9.89
007		1000P	JUN03	13 NEWS @ 10P	:30	LN		1	1				1	3	475.00	9.1*	17.8
		1035P	JUN08													52.20	26.63
WIBW TOT																	
PTS/WEEK																	
18.2 2 4 4 3 1 3																	
35.8 29.3 15.8																	
38.2 4.9																	
17 3725.00 142.2 278.7																	
26.20 13.37																	

ORDER



Orders	Order / Rev:	1640856	
	Alt Order #:		
	Product Desc:	BUS	
	Estimate:	0214	
	Flight Dates:	06/02/20 - 06/08/20	Primary AE: Wesley Good
	Original Date / Rev:	06/01/20 / 06/01/20	Sales Office: TPKN
	Order Type:	NORMAL	Sales Region: National

Agency	Name:	Assembly	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		711 3rd Ave	Billing Cycle: EOM/EOC
		New York, NY 10017	Agency Commission: 15%

Advertiser	Name:	Bollier for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidate - National - Senate	Advertiser External ID: 179724
	Revenue Code 1:	AGY	Agency External ID: 1939
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	17	\$3,725.00	\$3,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	17	\$3,725.00	\$3,166.25	0.00
Totals	17	\$3,725.00	\$3,166.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	06/02/20	06/08/20	13 News This Morning @ 5a	CM	5a-6a	1-11---	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/20	06/08/20	1-11---					3	\$50.00		0.00			
N 2	WIBW	06/02/20	06/08/20	CBS This Morning Hr 1	CM	7a-8a	11-1---	:30	3	\$100.00	P-04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/20	06/08/20	11-1---					3	\$100.00		0.00			
N 3	WIBW	06/02/20	06/08/20	CBS Face The Nation	CM	930a-1030a	-----1	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/20	06/08/20	-----1					1	\$150.00		0.00			
N 4	WIBW	06/02/20	06/08/20	Midday in Kansas	CM	12p-1230p	--1-1--	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/20	06/08/20	--1-1--					2	\$75.00		0.00			
N 5	WIBW	06/02/20	06/08/20	13 News @ 6p	CM	6p-630p	-1-11--	:30	3	\$350.00	P-04	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/20	06/08/20	-1-11--					3	\$350.00		0.00			
N 6	WIBW	06/02/20	06/08/20		CM	630p-7p	--1-1--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00

Order / Rev: 1640856
Alt Order #:
Flight Dates: 06/02/20 - 06/08/20

Advertiser: Bollier for US Senate
Product Desc: BUS
Estimate: 0214
WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel of Fortune															
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/02/20	06/08/20	--1-1--	2		\$250.00		0.00						
N 7	WIBW	06/02/20	06/08/20	13 News @ 10p M-F	CM	10p-1035p	1-11---	:30	3	\$475.00	P-04	0.00	NM	3	\$1,425.00
13 News @ 10p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/02/20	06/08/20	1-11---	3		\$475.00		0.00						
													Totals	17	\$3,725.00